

U.S. CUSTOMS AND BORDER PROTECTION

**U.S. Customs and Border Protection
Office of Trade Relations (OTR)
Office of the Commissioner**

**Entering the World of International Trade
April 28, 2022**



U.S. Customs and
Border Protection

OTR Priorities

Industry, Partner Government Agencies, and International Stakeholder Engagement:

- Federal Advisory Committee Act (FACA) Committees
- Border Interagency Executive Council – external engagement committee

Small Business Engagement and Outreach:

- Small Business Regulatory Enforcement Fairness Act (SBREFA)
- Enhance small business awareness and compliance

Trade Enforcement Implementation:

- Support CBP operational program offices



U.S. Customs and
Border Protection

Commercial Customs Operations Advisory Committee

The Commercial Customs Operations Advisory Committee of U.S. Customs and Border Protection (COAC) advises the Secretary of the Treasury and Secretary of Homeland Security on the commercial operations of CBP and related DHS and Treasury functions, including regulations and policies or practices of CBP. The Committee provides recommendations on improvements to the commercial operations of CBP.

COAC consists of 20 members, two government co-chairs, and two government deputy co-chairs. CBP ensures that there is a fair and equitable distribution of industry representation on the COAC.



**U.S. Customs and
Border Protection**

Small Business Regulatory Enforcement Fairness Act

OTR manages all Small Business Regulatory Enforcement Fairness Act (SBREFA) cases from the Small Business Administration on behalf of CBP.

The Executive Director of OTR is the designated regulatory fairness representative for the agency, with responsibility for promoting compliance with SBREFA.

In coordination with the relevant offices within CBP, OTR responds to concerns from small business to ensure enforcement actions are not overwhelming.



How to File a Comment

File online at www.sba.gov/ombudsman/comment; or

Download SBA Form 1993 and fax or mail it to ONO

- Describe the enforcement, inspection, or compliance taken by the federal agency and the results
- Briefly state the specific action or outcome you are seeking
- Provide documentation of the action taken if available, such as correspondence, citations, or notices



U.S. Customs and
Border Protection

Trade Engagement

OTR hosts webinars and other trade engagement events to provide updates on CBP programs and policies directly impacting the small business community. The office also occasionally works directly with the Office of the National Ombudsman (ONO) to facilitate outreach to the small business community.

OTR works with CBP component offices to facilitate international outreach and engagement with the international business community.



**U.S. Customs and
Border Protection**

Maintaining Trade Relations

Trade Symposiums emerged from the Customs and Modernization Act of 1993 and the agency's resulting obligation to provide the trade community greater information regarding their rights and responsibilities under customs regulations and laws.

Trade Roundtables are held within various CBP Field Offices to provide local industry representatives an opportunity to engage with CBP Executives regarding trade challenges or opportunities that impact the local trade community.

Trade Days provide key trade stakeholders an opportunity for an open dialogue with the Commissioner, Deputy Commissioner and key CBP Executives to hear updates on CBP priorities and discuss trade related concerns.



**U.S. Customs and
Border Protection**

Trade Messaging

Speaking Engagements: OTR's staff makes itself available as a resource to the small business community. We are happy to coordinate with a speaker or show up ourselves to deliver trade messaging. We are committed to enhancing CBP's collaboration with its trade community partners.

Webinar Program: OTR established a webinar program to support CBP's bi-directional education with the trade community. Webinars are recorded and posted to the CBP.gov website for additional viewing and education beyond the live webinar.

Webpage and Social Media: OTR uses social media and our webpage to provide additional industry awareness of trade related events, policy updates, and trade transparency.



**U.S. Customs and
Border Protection**

Office of Trade Relations
Main Office: (202) 344-1440
sbrelations@cbp.dhs.gov

Craig Clark
202-344-3052
craig.clark@cbp.dhs.gov



**U.S. Customs and
Border Protection**

Resources

Video:

[Introduction to the CBP Import Process](#)

CBP.gov:

[Basic Import and Export Information](#)

USMCA Center:

USMCA@cbp.dhs.gov

[USMCA Implementing Instructions](#)

[SBREFA Notification](#)

[E-Commerce Elements of Compliance](#)

[E-Commerce Consumer Awareness Guide for COVID-19](#)



U.S. Customs and
Border Protection

CBP Export Focus

- Unauthorized military technology/munitions
- Smuggled currency
- Weapons/licensable technologies (dual use)
- Guns and ammunition
- Goods in violation of trade sanctions
- Stolen vehicles
- Other violations of U.S. law

OFO-Export-Cargo@cbp.dhs.gov



U.S. Customs and
Border Protection

Resources

Industry Sector	City	Email Address
Agriculture & Prepared Products	Miami	CEE-Agriculture@cbp.dhs.gov
Apparel, Footwear & Textiles	San Francisco	CEE-Apparel@cbp.dhs.gov
Automotive & Aerospace	Detroit	CEE-Automotive@cbp.dhs.gov
Base Metals	Chicago	CEE-Basemetals@cbp.dhs.gov
Consumer Products & Mass Merchandising	Atlanta	CEE-Consumer@cbp.dhs.gov
Electronics	Los Angeles	CEE-Electronics@cbp.dhs.gov
Industrial & Manufacturing Materials	Buffalo	CEE-Industrialmaterials@cbp.dhs.gov
Machinery	Laredo	CEE-Machinery@cbp.dhs.gov
Petroleum, Natural Gas & Minerals	Houston	CEE-Petroleum@cbp.dhs.gov
Pharmaceutical, Health, Chemicals	New York City	CEE-Pharmaceuticals@cbp.dhs.gov
USMCA		USMCA@cbp.dhs.gov



Office of Trade Relations
Main Office: (202) 344-1440
sbrelations@cbp.dhs.gov

Craig Clark
202-344-3052
craig.clark@cbp.dhs.gov



**U.S. Customs and
Border Protection**



U.S. Customs and Border Protection